



Poll Results

In a recent poll during a TVCC Webinar we asked 63 attendees; "what is their biggest business challenge when complying with GDPR?"

18%

Timeframes

62%

Resources

6%

Budget

14%

Management Buy-In

What do you see as your biggest business challenge to comply with GDPR?

The General Data Protection Regulation (GDPR) comes in to effect in May 2018.

It is a regulation that aims to protect electronic data in the UK and the EU. With strict rules and conditions, coupled with harsh penalties, it is very important that businesses are prepared and ready.

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- 18% Timeframes
- 62% Resources
- 6% Budget
- 14% Management Buy-In

Resources

It is clear that businesses are most worried about resources when complying with GDPR. However, there are clear steps you can take to become GDPR ready without the need of large resources:

Join TrueSwift on the 8th of February at 10am for a free 1 hour webinar; '**Business Data; What lurks within?**'

To register, go to <https://lnkd.in/edwnzXc>

For more information and help on preparing for GDPR and the resources needed.
Contact general@trueswift.co.uk

To book a free **GDPR consultation**, contact matt.andree@trueswift.co.uk

